



VAGHEGGI
PHYTOCOSMETICI

REHYDRA



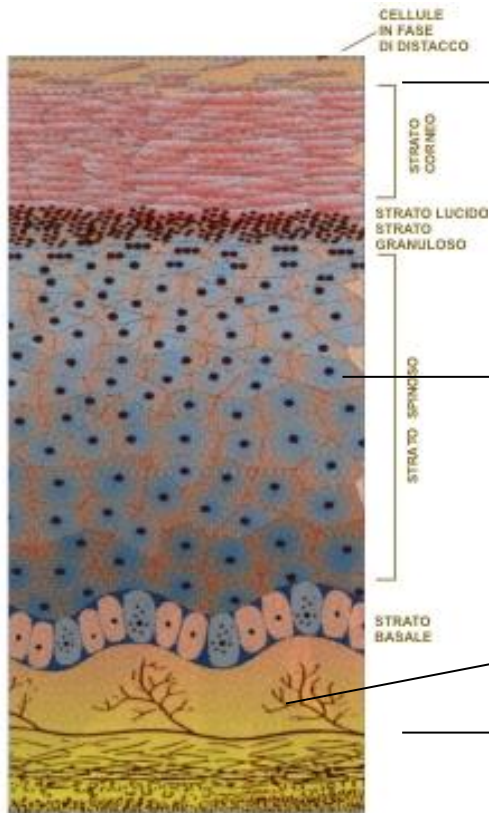
violet
Strawberry leaf
Green Mandarin

Pink Jasmine
Black Ribes
Osmanthus

Amber
Patchouli
White musk



Hydro-lipidic film, created a protection, in accordance with external environment



The corneal layer contains water in part bound to the keratin and in part to the interlamellar lipids (cholesterol, free fatty acids and ceramides).

In the epidermis, the water is inside and outside the cells and it is easily subject to variations

Increase of the cohesion of keratin cells

Derma hydric content is conditioned by proteins presence, such as glucosamminoglucans (eg. Ialuronic acid): these molecules link to the water

Microcirculation hydrates all the cells of dherma, ipodherma fill basal layer of epidermis.

Dry skin might be due to lack of water and/or lipid lackness

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REHYDRA STRATEGY AND TARGETS

“quench” the skin to keep it constantly hydrated is the most important step on skin treatment

“quench” the tissue from outside



Help these skins to naturally keep the water, that often decreases due to environment conditions, as cold, low humidity...

Restore the function of corneal barrier to balance the natural flux of water steam towards outside



Nourish and hydrate



... also due to dehydrating chemical agents



Provide to the skin water retain strategy



Stimulate microcirculation to bring more water and mineral salts to the cells

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Active Ingredients

African Ximenia
(ximeninic acid)



Burro Karité



Altea officinalis

Jaluronic acid



Illipè butter

Tamarindus Indica



Myrothamnus flabellifolia



Voandzeia subterranea

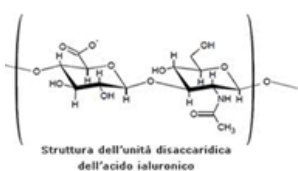


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Active ingredients



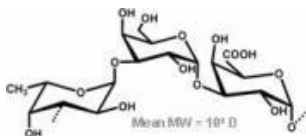
Biological extract of **Altea officinalis** rich in polysaccharids , vitamin A,B,C and E. It prevents the natural deterioration of the hyaluronic acid in the skin.



Hyaluronic Acid, a super-hydrating molecule and matrix of connective tissue, is responsible for maintaining levels of moisture, turgor and elasticity, acting as a binding agent.



Ximenynic Acid from **Ximenia Africana**, called the “sea lemon” from South African savannah, helps to heal scars, moisturise and protect blood vessels.



Natural biosaccharide, a polysaccharide blend of galacturonic, fucose and galactose acid, binds the surface water to moisturise and protect.



Shea butter, nourishing, soothing and epithelising with a high content of unsaponifiable substances that are indispensable and fundamental to improve skin tone and maintaining its natural elasticity.

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Althea officinalis



Known as marsh mallow or sweet cotton, originally prepared with *Althea officinalis* juice



From its roots, it is extracted the 20/30% of Althea-mucilage-O , whose properties were used by the Greeks (althea means doctor in greek language) and then by the Romans. This plant characterized the gardens of the monasteries in the Middle Ages

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Clinical tests



Stimulates the microcirculation

+15%

Stops the water loss with moisturising and silky skin effect

+20%

Skin protective and soothing

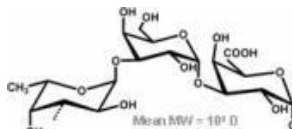
+47%

Stimulates (in vitro) the production of a protein involved in ageing process

+400%

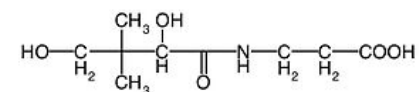
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Cleansing Milk

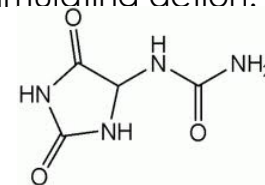


Hydra plus complex

Active synergy, super moisturizing, stimulates the micro-circulation, restores Hydrolipidic film



Pantenol, provitamin B5 with a moisturising, anti-oxidant, protective and stimulatory action.



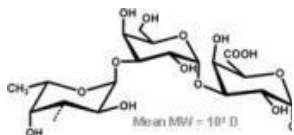
Allantoin, has very skin repair properties and helps to soften and smooth. It stimulates cell regeneration, calming and protecting the skin.

Made from Hydra Plus Complex, an association of plant active ingredients that are very similar to our skin, it very delicately eliminates impurities, moisturises and protects the skin from drying and helps to normalise the natural protective surface film.

Dermatologically tested. Nickel tested. Paraben free

REHYDRA

Moisturizing Tonic Lotion

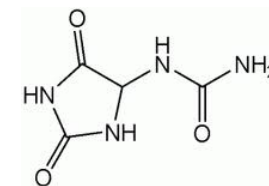


Hydra plus complex

Active synergy, super moisturizing, stimulates the micro-circulation, restores Hydrolipidic film



Distilled Hamamelis water, refreshes and calms reddening



Allantoin has very skin repair properties and helps to soften and smooth. It stimulates cell regeneration, calming and protecting the skin.

Moisturising lotion with a softening action, enriched with *Althaea officinalis* and Hydra Plus Complex, an association of Ximenynic Acid, Hyaluronic Acid, Biosaccharide and Shea Butter, active ingredients from plants that maintain optimum skin moisture levels

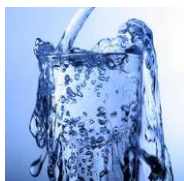
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REHYDRA

Active Moisturising Vial

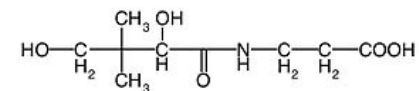


Altea officinalis rich in polysaccharids, vitamin A, B, C and E. Prevents the natural deterioration of the hyaluronic acid in the skin.

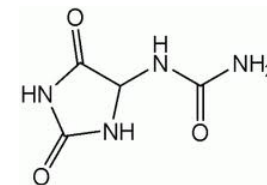


Hyaluronic Acid, a super-hydrating molecule

Intensive restoring action made from hyaluronic acid and extract of Althaea. Protection and prevention from skin ageing



Panthenol provitamin B5 with a moisturising, anti-oxidant, protective and stimulating action.

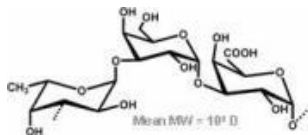


Allantoin has very skin repair properties and helps to soften and smooth. It stimulates cell regeneration, calming and protecting the skin.

Dermatologically tested. Nickel tested. Paraben free

REHYDRA

Moisturising Mask



Hydra plus complex

Active synergy, super moisturizing, stimulates the micro-circulation, restores Hydrolipidic film



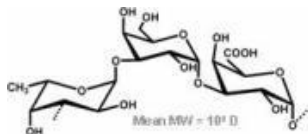
Jojoba oil, protective, nourishing and softening

Cream mask formulated as a normalising treatment any time the skin needs extra moisturising. Made from Hydra Plus Complex (Ximenynic Acid, Hyaluronic Acid, Biosaccharide, Shea Butter and Rice starch), it nourishes and moisturises the skin, leaving it silky, smooth and radiant

Dermatologically tested. Paraben free

REHYDRA

Eye Contour Cream



Hydra plus complex

Active synergy, super moisturizing, stimulates the micro-circulation, restores Hydrolipidic film



Jojoba oil, protective, nourishing and softening



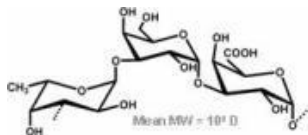
Altea officinalis rich in polysaccharids, vitamin A,B,C and E. Prevents the natural deterioration of the hyaluronic acid in the skin.

Light fluid cream formulated specifically for daily care of the area around the eyes. Made from an exclusive association of Shea Butter, Hyaluronic Acid and Ximenynic Acid, boosted by extract of Althea officinalis, immediately moisturises and softens even the driest of skins.

Dermatologically tested. Nickel tested. Paraben free. Tested for eye irritation.

REHYDRA

Moisturising Day Cream



Hydra plus complex

Active synergy, super moisturizing, stimulates the micro-circulation, restores Hydrolipidic film



UVB Filter



Jojoba oil, protective, nourishing and softening



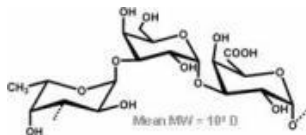
Altea officinalis rich in polysaccharids, vitamin A,B,C and E. Prevents the natural deterioration of the hyaluronic acid in the skin.

Formulated to combine the effectiveness of the rich active ingredients of Ximenia Africana seeds, called the "sea lemon", from the South African savannah, Hyaluronic Acid, Shea Butter and Althaea officinalis, which prevents deterioration of the hyaluronic acid. Particularly delicate, it restores moisture levels and freshness, with an immediate feeling of wellbeing. Its especially soft light formula makes it perfect for massaging face, neck and décolleté before applying make-up.

Dermatologically tested. Nickel tested. Paraben free

REHYDRA

Moisturising Night Cream



Hydra plus complex

Active synergy, super moisturizing, stimulates the micro-circulation, restores Hydrolipidic film



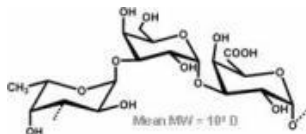
Avocado and jojoba oil nourishing, specific for dry skin, provide tone and elasticity

A texture made from Hydra Plus Complex, the synergic association of Ximenynic Acid, Hyaluronic Acid, Biosaccharide and Shea Butter, boosted by Althaea officinalis, which prevents deterioration of the hyaluronic acid, it softens and protects the skin as it regenerates overnight. Jojoba and Avocado oils ensure focused nourishment and moisturising even for the driest most dehydrated skin.

Dermatologically tested. Nickel tested. Paraben free

REHYDRA

Moisturising Concentrated Fluid



Hydra plus complex

Active synergy, super moisturizing, stimulates the micro-circulation, restores Hydrolipidic film



Jojoba oil, protective, nourishing and softening



Althea officinalis rich in polysaccharids, vitamin A,B,C and E. Prevents the natural deterioration of the hyaluronic acid in the skin.

Concentrated serum for daily intensive moisturising treatment. The high content of hyaluronic acid, extract of *Althea officinalis*, which ensures the acid's effect on the skin, and Ximenynic acid (from *Ximenia Africana* seeds, called the "sea lemon" from the South African savannah), quickly smooths, brightens and moisturises the skin. Biosaccharide guarantees protection against the environmental agents.

Dermatologically tested. Nickel tested. Paraben free

REHYDRA

Intensive Moisturising Cream



Myrothamnus flabellifolia
desert plant, keeps the water providing turgor to the skin



Illipé butter, Shorea stenoptera, nourishing, moisturising and elasticising.



Voandzeia subterranea
called groundnut, which grows on the banks of the Nile, stimulates filaggrin synthesis (aggregating keratin) and improves epidermal differentiation.



Tamarindus Indica, called the Indian date, rich in sugars, vitamins, minerals (in particular iron, potassium and calcium), pectin and organic acids (citric, tartaric and malic), they hold onto water in the skin, plumping the tissue.

Intensive moisturising treatment for immediate re-balancing of very dry or dehydrated skin. Extract of the Resurrection Plant, which survives in extreme desert conditions, associated with extract of Voandzeia subterranea, which grows on the banks of the Nile and Tamarindus Indica, called the "Indian date", stimulate the skin barrier to naturally hold onto its internal water. Its nourishing texture, rich in Illipé Butter, also offers protection against the environmental agents. It is to be considered an "anti-age" product (ideal for moisturising skin over 50-60) and recommended in extreme weather conditions.

Dermatologically tested. Nickel tested. Paraben free.