



VAGHEGGI  
PHYTICOSMETICI

LIME



Bergamot  
Mandarin  
Lime

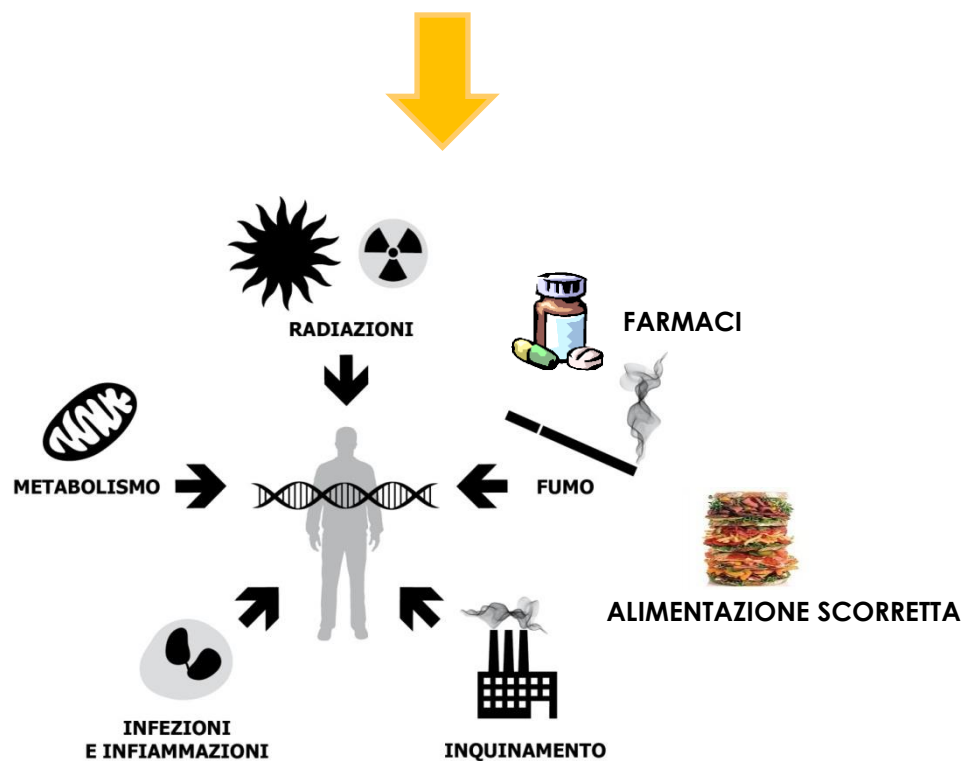
Tea leaves  
Ginger  
woodbine

Citron wood  
Vetiver  
White musk



# LIME

## FREE RADICALS ORIGIN: MAIN RESPONSIBLE OF SKIN OXIDATION



1. Free radicals interfere with proteic synthesis: in case of inadequate antioxidant defence, **DNA** alters

2. Free radicals oxidate lipidic components of **cellular membrane**, with consequent cell damages.

3. Oxidative stress causes **ATP** production reductions, basic for cellular breathing.

# LIME

## OXIDATION, SKIN EFFECTS

Skin is....

Asphyctic

Greyish

matt



Not omogeneous

tired

Dried by sun,  
precocious  
ageing

# LIME

## LIME LINE TARGET AND STRATEGY: neutralize free radicals action

1. Antioxidating action
2. Revitalizing and brightening
3. protect, rebuild skin cell structures
4. Basic for collagen production: perfect antiageing prevention
5. Antipollution treatment, fights free radicals and daily smog
6. Can protect the skin from Ultraviolet rays : perfect aid in all the treatments before and after sun exposure.

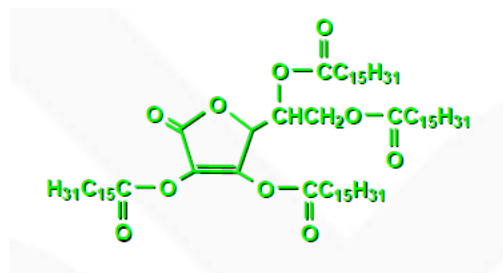


# LIME

## Active ingredients



Lime butter and essential oil



Stabilized ascorbic acid



Whole juice of Calabrian Blond Oranges



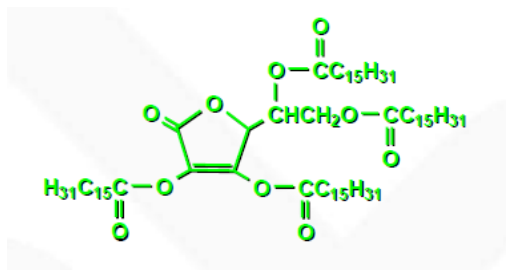
Calendula Oil and jojoba



Orange flowers distilled (Neroli)

# LIME

## Active ingredients



**Stabilized Vitamin C** (ASCORBYL TETRAISOPALMITATE) in a lipophilic system that protects from degradation: antioxidating action, stimulates collagen synthesis, prevents cellular damages and protects the DNA, brightening action.



**Integral sweet orange juice** : extract from both the skin (rich in essential oils) and the pulp (containing pectine, a polymer that protects the Vitamin C).



**Neroli distillate** (orange flowers): good tonifying action, skin regenerating, suitable for dry and reactive skin.

# LIME



**Lime butter and essential oil:** native to Mexico, nourishing and rich in limonene with an anti-oxidant effect, they activate micro-circulation, reduce discomfort and bring relief.



**Calendula oil:** a nourishing oil ideal for dry and delicate skin. Calendula has scar-healing, epithelising and soothing properties.

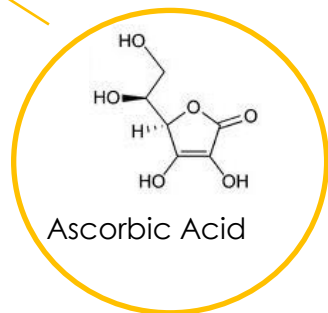
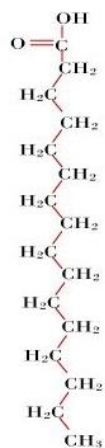


**Jojoba oil:** rich in natural anti-oxidants and quickly absorbed, this highly derma-refining oil protects and nourishes



# LIME

## Active Ingredients

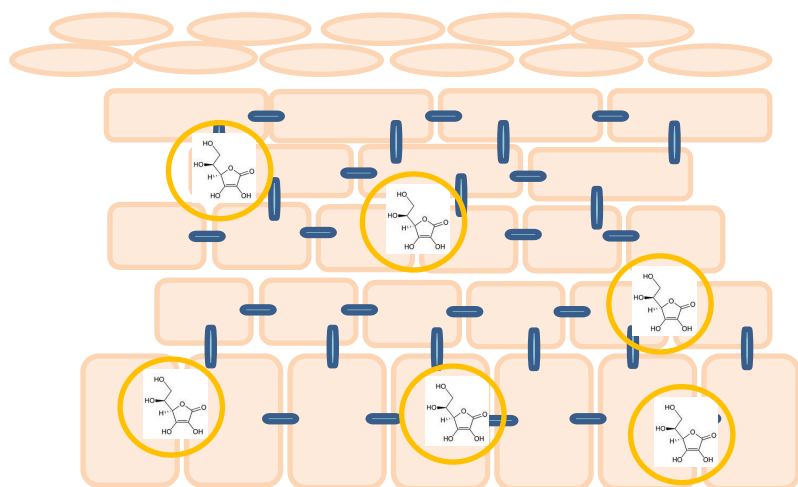


### PURE VITAMIN C!

ASCORBIL TETRAISOPALMITATO:  
Ascorbic Acid «wrapped» by a  
lipophilic film of palmitic acid  
skin alike



Tetraisopalmitate:  
Protective /palmitic acid carrier



Horny layer

Granular layer

Spinous layer

Basal layer

1. Vitamin C more stable
2. Good skin absorption

# LIME

## Clinical test



Stop the action of radicalic oxigen

+ 80%

Protects the cell films from sun ray effect

+ 100%

Protects the cellular DNA from UVA and UVB radiations, increasing their vitality

+ 32%

Increases the collagen synthesis, more than pure vitamin C (ascorbic acid)

+ 50%

Antiageing global action

+ 50%

# LIME

Integral Juice, from Calabria Oranges,  
(stable vitamin C)



**Integral juice** guarantee stable vitamin C at high concentration

- extraction method: pasteurization and very quickly
- vengono bloccati degli enzimi che degradano le pectine protettive;
- it contains: vitamin B, vitamin A, moisturising aminoacids, fruit acids, sugars and flavonoids for protective action;
- juice contains essential oils typical of the orange skin



# LIME

## Micellar cleansing



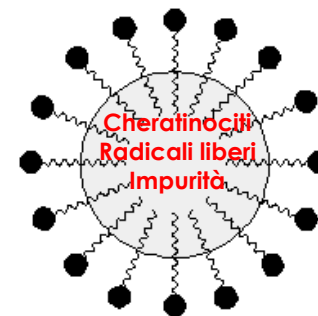
### Lime Essential Oil

For anti-oxidating action,  
stimulating



### Orange flowers distillate:

tonifying action,  
regenerating , suitable  
for dry and reactive skin.



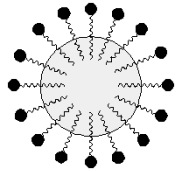
**Micelle:** catch toxins and  
impurities respecting the  
natural physiology of the skin  
(without drying the skin)

Micellar Lotion, limpid, crystallin: suitable for cleansing and moisturizing the skin; catch and eliminate toxins and impurities.

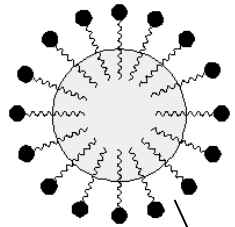
**Nickel tested. Dermatologically tested. Paraben free. Alcohol free. SLES free**

# LIME

## Micellar Action

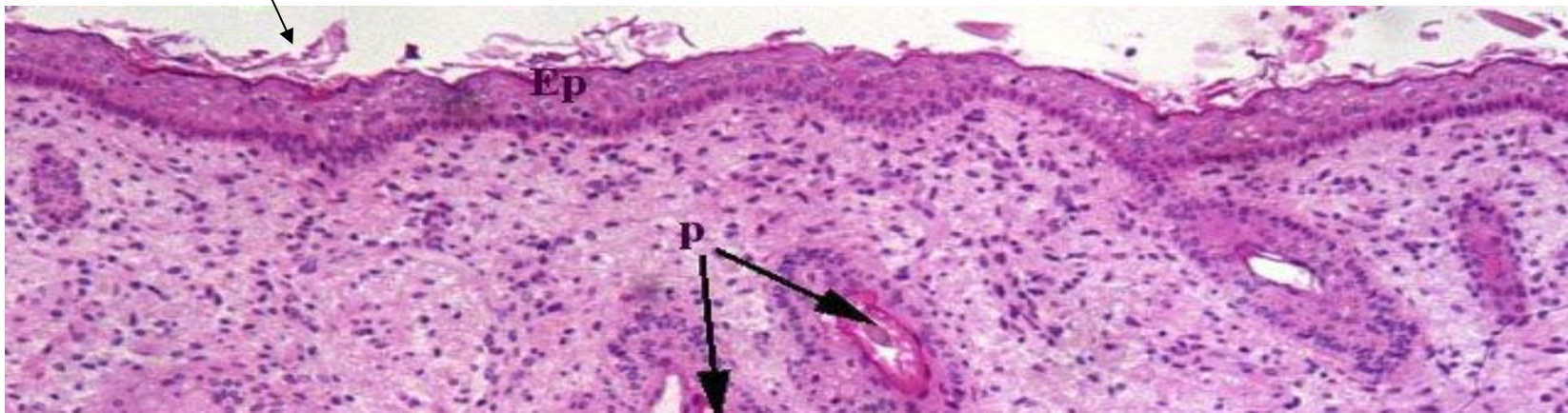
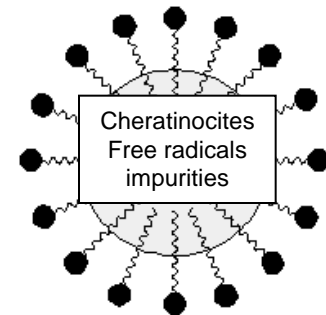


**Micelle:** ambivalent structure (lipophil and Hydrophil) of microscopic dimension capable to catch and trap toxins and impurities according to the natural physiology of the skin



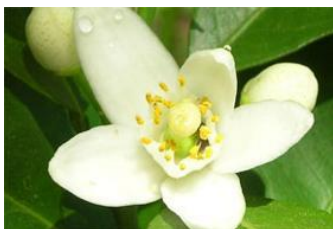
1. Micelle in contact with skin surface

2. Trap the impurities



# LIME

## Zinc+Orange Mineralising



**Orange flowers distillate:**  
tonifying action,  
regenerating , suitable  
for dry and reactive skin

**Zinc** catalyzes  
physiological  
action  
antioxidating



**Orange essential oil**  
revitalizing

**Pantenol and biosaccaride** with anti-oxidating and protective action on the skin

Tonic Lotion, Vitamina C concentrate, distillate Orange Flower and Zinc, to be nebulized on skin after cleansing with Lime Vitamin C micellar cleansing lotion for face and body for elasticizing and antistress action, with strong restructuring effect. Ideal for body too.

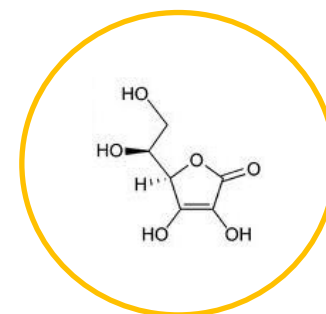
**Dermatologically tested. Nickel tested. Paraben free.**

# LIME

## Face Massage Vitamin C



**Lime butter and essential oil:** native to Mexico, nourishing and rich in limonene with an anti-oxidant effect, they activate micro-circulation, reduce discomfort and bring relief.



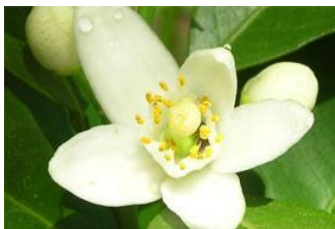
**Stabilised vitamin C**, (ascorbyl tetraisopalmitate) in a lipophilic system that protects it from deterioration, is the most stable form of vitamin C and soluble in oil. It is absorbed very rapidly by the skin and is then converted into an available form as needed. It has an anti-oxidant and brightening action. It stimulates collagen synthesis, prevents cell damage and protects DNA.

vitamin C stabilised and vitamin E, carrier in a new synergy of coconut oil, Lime butter and essential oil : oil energises, nourishes and protects the skin from external aggression (excellent for the winter). Ideal for massage, with gentle effleurage of the face.

**Dermatologically tested. Nickel tested. Preservative free**

# LIME

## Face mask Vitamina C



**Orange flowers distillate:**  
tonifying action,  
regenerating, suitable  
for dry and reactive skin.



**Whole juice of Calabrian Blond Oranges:** extraction of both the skin (rich in essential oils that protect the juice from oxidising and contamination by bacteria) and of the pulp (it contains pectin, a polymer that works like a natural protective capsule for the vitamin C).

Peel-off mask with a second skin action suitable for tired dull skin. The occlusive effect delivers Vitamin C in an anti-oxidant and energising mixture to profoundly quench the skin's thirst.

**Dermatologically tested. Paraben free. Petrolatum free**



# LIME

## Vitamin C Cream



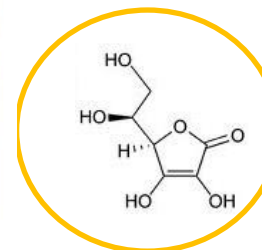
**Lime butter and essential oil:** native to Mexico, nourishing and rich in limonene with an anti-oxidant effect, they activate micro-circulation, reduce discomfort and bring relief.



**jojoba and calendula oil:** oils highly skin compatible, for quick absorption, nourishing and protective action



**Whole juice of Calabrian Blond Oranges:** extraction of both the skin (rich in essential oils that protect the juice from oxidising and contamination by bacteria) and of the pulp (it contains pectin, a polymer that works like a natural protective capsule for the vitamin C).



**Stabilised vitamin C,** (ascorbyl tetraisopalmitate) in a lipophilic system that protects it from deterioration, is the most stable form of vitamin C and soluble in oil. It is absorbed very rapidly by the skin and is then converted into an available form as needed. It has an anti-oxidant and brightening action. It stimulates collagen synthesis, prevents cell damage and protects DNA.

Anti-stress day and night face cream with Whole Juice of Calabrian Blond Oranges and pure Vitamin C, enriched with Lime Butter from Mexico, which boosts its elasticising and stimulating action on the skin

**Dermatologically tested. Nickel tested. Paraben free**

# LIME

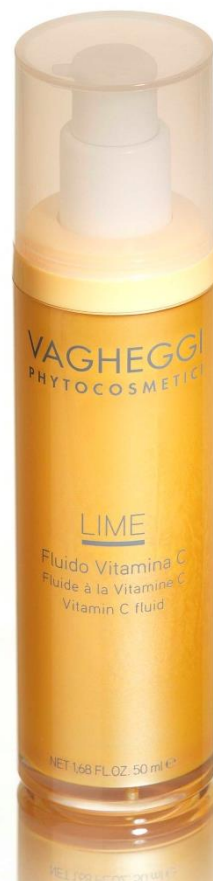
## Vitamina C Fluid

### Lime butter and essential oil:

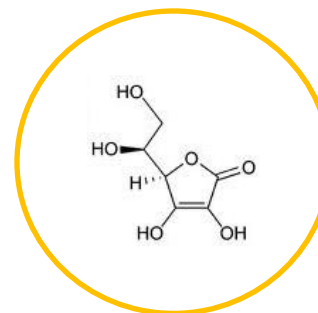
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Fluid emulsion with Whole Juice of Calabrian Blond Oranges, for intensive treatment of stressed skins. Its high Vitamin C content, enriched with Mexican Lime Butter extract, stimulates and protects the skin, restoring its corneal barrier and improving tone and compactness, quickly giving clear radiant skin

**Dermatologically tested. Nickel tested. Paraben free.**

# LIME

## Vitamina C Body Cream

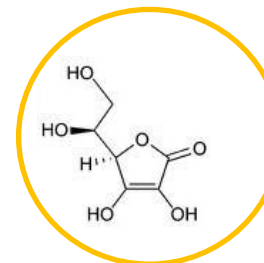


### Lime butter, Karité, Jojoba and Calendula oil:

moisturise, nourish and restructure the skin barrier making the skin compact and elastic



**Sweet orange integral juice:** rich in Vitamin C, contains essential oils and pectine, a polymer that acts as a natural Vitamin C protective capsule



**Stabilised vitamin C,** (ascorbyl tetraisopalmitate) in a lipophilic system that protects it from deterioration. It is absorbed very rapidly by the skin and is then converted into an available form as needed. It has an anti-oxidant and brightening action. It stimulates collagen synthesis, prevents cell damage and protects DNA.

Vitamin C, boosted by Lime butter from Mexico, has an incredible energising, anti-stress, moisturising and restructuring effect on the skin's corneal barrier.

Ideal for all the skin needing deep nourish and protection.

**Dermatologically tested. Nickel tested. Paraben free**